



# The National Advocacy Fund: Delivering Extraordinary Advocacy Where Credit Unions Need it Most

NAF is a critical component of America's Credit Unions' advocacy on behalf of the credit union industry. In just the past year, consider how your investment has helped us deliver wins for credit unions:



## Actionable data to help us win policy debates

NAF funded economic policy research on the harm caused by threats to interchange, arming our advocates with real data to set the story straight.



## Targeted advertising aimed at stopping anti-CU legislation

NAF continues its seven-figure ad campaign keeping the pressure up on lawmakers considered swing votes on the Durbin-Marshall Big Box interchange bill.



## Critical electoral support for credit union champions

NAF provides critical political support for champions like Rep. Mike Bost (IL), who won a tight primary with help from NAF ads aimed at credit union members in his district.



# There's more work to be done

Credit unions face continued threats to interchange in Congress, in the states, and at the Federal Reserve. Detractors are questioning how credit unions serve their members, and bankers are renewing attacks on our tax status and structure. And our legislative champions face some of their toughest races on the ballot this fall.



**Nation Advocacy Fund provides the critical infrastructure and strategic campaign engagement necessary to win key battles – whether in the halls of Congress or at the ballot box. Your investment is crucial to our continued success.**

## National Advocacy Fund

### Temporary restricted net assets

As of December 31, 2023

	<u>America's Credit Unions Support</u>	<u>CU &amp; League Donations</u>	<u>Total</u>
<b>2021 Balance Forward</b>	\$0.00	\$2,163,885.00	\$2,163,885.00
2022 YTD Contributions	\$398,504.00	\$1,338,512.00	\$1,737,016.00
2022 YTD Interest Income	\$0.00	\$9,970.00	\$9,970.00
2022 YTD Expenses	<u>\$398,504.00</u>	<u>\$2,780,247.00</u>	<u>\$3,178,751.00</u>
2022 YTD Activity	<u>\$0.00</u>	<u>-\$1,431,765.00</u>	<u>-\$1,431,765.00</u>
<b>YTD 2022</b>	<b>\$0.00</b>	<b>\$732,120.00</b>	<b>\$732,120.00</b>
2023 YTD Contributions	\$430,425.00	\$2,433,014.00	\$2,863,439.00
2023 YTD Interest Income	\$0.00	\$48,171.00	\$48,171.00
2023 YTD Expenses	<u>430,425.00</u>	<u>\$1,132,596.00</u>	<u>\$1,563,021.00</u>
2023 YTD Activity	<u>\$0.00</u>	<u>\$1,348,589.00</u>	<u>\$1,348,589.00</u>
<b>YTD 2023</b>	<b>\$0.00</b>	<b>\$2,080,709.00</b>	<b>\$2,080,709.00</b>

# 2023 NAF recognition of contributors

## America's Credit Unions

### TruStage

#### Leagues

Association of Vermont Credit Unions	Indiana Credit Union League	Nebraska Credit Union League and Affils
California Credit Union League	Iowa Credit Union League	Nevada Credit Union League
Carolinas Credit Union League	Kentucky Credit Union League	New York Credit Union Association
Cornerstone League	League of Southeastern Credit Unions	Ohio Credit Union League
CrossState Credit Union Association	Maine Credit Union League	Tennessee Credit Union League
Dakota Credit Union Association	Michigan Credit Union League	Utah's Credit Unions
GoWest Credit Union Association	Minnesota Credit Union Network	West Virginia Credit Union League
Hawaii Credit Union League	Mississippi Credit Union Association	Wisconsin Credit Union League
Illinois Credit Union League	Montana's Credit Unions	

#### Credit Unions\*

1st MidAmerica CU	ELGA CU	Nuvision FCU
Abbott Laboratories Employee CU	Empeople CU	Rally CU
Alliant CU	Financial One CU	Red River EFCU
America First FCU	First Alliance CU	SC State FCU
America's First FCU	Five Star CU	SchoolsFirst FCU
Atlantic FCU	GECU	Scott CU
Avadian CU	Great Lakes CU	SECU
BCU	Hudson Valley CU	Selfreliance FCU
Bellco CU	Idaho Central CU	SharePoint CU
Bethpage FCU	IH Mississippi Valley CU	Skyla CU
Carolina Trust FCU	Kinecta CU	South Carolina FCU
CEFCU	LGFCU	Spero Financial FCU
Charlotte Metro FCU	Local Government FCU	State Farm FCU
City & County CU	Mainstreet CU	Summit CU
Communication FCU	Members Cooperative CU	Suncoast CU
Community Choice CU	Members CU	Tennessee Valley FCU
CommunityAmerica CU	Mid Minnesota FCU	Texans CU
Consumers CU	Mid-Hudson Valley FCU	The Summit FCU
Co-op CU of Montevideo	Mountain America CU	Tinker FCU
Corporate America Family CU	MPECU	Truliant FCU
CU State FCU	Municipal CU	University FCU
Deere Employees CU	Navy Army Community CU	University of Illinois Community CU
Delta Community CU	NorthRidge Community CU	VSECU
DuPage CU	Northwoods CU	WEOKIE FCU
Eastman CU	Novation CU	
EdFed	NuMark CU	

#### Associate Business Members

CO-OP Solutions	PSCU
Origence	Trellance

\*The organizations listed above gave \$5,000 or more to the National Advocacy Fund.

# How to give to NAF

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To initiate a contribution to the National Advocacy Fund, please fill out our online form. After you submit this form, you will receive an invoice for the amount of your contribution which can be paid via check or ACH.

- Online form
- For eligibility, limits, or other inquiries please visit our [frequently asked questions](#).
- If you have further questions or would like to donate offline, please reach out to Hannah Benito at [HBenito@AmericasCreditUnions.org](mailto:HBenito@AmericasCreditUnions.org)