

COLORADO CREDIT UNIONS

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Q2 CO GAC Agenda

Q2 2024 GAC Committee

Tuesday, April 16, 2024, 10:00 a.m. to 12:00 p.m.

Virtual meeting -- [Link to register](#)

Welcome – Committee Co-Chairs Chad Graves and Tracie Wilcox – 5 mins

- Welcome Remarks – *staff to take silent roll call*
- Overview of Agenda and [Q1 Meeting Notes](#)

Colorado State Advocacy Discussion, guided by *Katie March* – 30 mins

- **Q2 State Advocacy 2024 Update**
 - Status of [Credit Union](#) and [Banking](#) Sunset bills and next steps
 - Engagement strategy and Calls-to-Action
 - Overview of additional bills in the state legislature

Federal / Regulatory Issues Discussion, guided by *Ryan Fitzgerald and John Trull* – 45 mins

- **Political Rhetoric & the Shifting Regulatory Environment**
 - **Update:** [What we are seeing across a multitude of agencies including the NCUA, CFPB, Federal Reserve, and FHFA.](#) How credit union advocacy must evolve with changing landscape in DC to protect credit unions.
 - **Strategy Discussion on Fees:** *What are your concerns around public perception? Are you prepared to message your fee income and what are some of the messages you have prepared for different audiences?*
 - **Feedback Request:** *What contingency plans do you have for replacing fee income? What resources do you need from your association that would be helpful?*
- **Federal Issues Work Group Results & Recommendations**
 - [Review of Federal Issues Work Group Charge & Recommendations for Policy Priorities](#)

Election Update and Candidate Interview Planning, guided by *Ryan Fitzgerald* - 30 minutes

- Primaries and general election discussion

Political and Grassroots Discussion - 10 minutes, guided by *Arick Williams, Chris Kemm and Jordan Beyer*

- [State and Federal PAC](#)
- [Grassroots Advocacy](#) – Recent wins and what's ahead

Upcoming Events

[Spring Hike the Hill](#) – May 22nd – 23rd, Washington, DC

Q3 CO GAC Meeting – July 24th, Location TBD

[EXECUTIVES@Skamania](#) – August 6-8th, 2024, Skamania, WA

Fall Hike the Hill – September 25th – 26th, 2024, Washington, DC

[MAXX Convention](#) and Q4 CO GAC Meeting, October 13-16th, Denver, CO