IDAHO CREDIT UNIONS *Not-for-Profit. Cooperative. Local. Trusted.*

2024 Q2 Idaho GAC Agenda

Q2 Idaho GAC Meeting

Tuesday, April 2, 2024 – 10:00 A.M. MST Virtual Meeting - Zoom Link

1. Welcome

2. Special Guest - Governor Brad Little - 15-20 minutes

- a. Governor Little will provide the GAC with a brief legislative recap and his thoughts on the upcoming 2024 primary election.
 - i. **Discussion**: We will have a list of questions to kick off the discussion, I am happy to share or please come prepared with your own. This is a great engagement opportunity with Governor Little fresh off the legislative session.

3. State Legislative Recap - 30 minutes

- a. Session overview
 - i. Leadership changes
 - ii. Idaho Department of Finance Update
 - 1. **Discussion** What has your experience been with DoF throughout your examination process?
- b. Credit Union Priority Legislation & Future Legislative Discussions
 - i. Senate Bill 1301
 - ii. Other Legislation
 - iii. Future Legislative Initiatives

4. Upcoming Primary Election – 15 minutes

- a. Review the field for all legislative and congressional races.
 - i. **Discussion**: Have you been asked by incumbents or candidates for endorsements or financial support?
 - ii. Feedback Request: Does your credit union have an engagement strategy for elections? How can the Association help prepare your credit union for this election cycle?

5. Federal and Regulatory Discussion - 45 minutes

- a. Political Rhetoric & the Shifting Regulatory Environment 25 minutes
 - i. **Update**: What we are seeing across a multitude of agencies including the NCUA, CFPB, Federal Reserve, and FHFA. How credit union advocacy must evolve with both Congress and agencies to protect credit unions.
 - ii. Strategy Discussion on Fees: What are your concerns around public perception? Are you prepared to message your fee income and if so what are some of the messages you have prepared for different audiences?





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- iii. **Feedback Request:** What contingency plans do you have for replacing fee income? What resources do you need from your association that would be helpful?
- b. Federal Issues Work Group Results & Recommendations 10 minutes
 - i. Review of Federal Issues Work Group Charge & Recommendations for Policy Priorities
- 6. Additional Issues 5 minutes
- 7. Closing Wrap Up 5 minutes

Additional Materials

Q2 2024 <u>Grassroots & Political Advocacy Update</u> Q2 2024 <u>PAC Report</u> Q1 Idaho GAC Meeting Notes

Upcoming Events

Spring Hike the Hill – May 22nd – 23rd, 2024, Washington, DC Q3 ID GAC Meeting – July 25th, Held Remotely via Zoom <u>EXECUTIVES@Skamania</u> – August 6-8th, 2024, Skamania, WA Fall Hike the Hill – September 25th – 26th, 2024, Washington, DC <u>MAXX Convention</u> and Q4 AZ GAC Meeting – October 13-16th, Denver, CO

