COLORADO CREDIT UNIONS

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Agenda

4th Quarter 2023 GAC Committee

Tuesday, October 3, 2023 3:45 p.m. - 5:00 p.m. PST Held in conjunction with MAXX In-person meeting

Welcome & Introductions - Committee Co-Chairs Chad Graves and Tracie Wilcox

• Committee co-chair Chad Graves welcomed Committee Members and we introduced attendees.

Colorado State Advocacy Discussion guided by Katie March

- Katie March gave an update on the status of the two Sunset Bills in the state legislature. Discussed the process these two bills will go through once they are introduced and told the committee the opposition that we need to expect from the banks. Katie also discussed other bills that she expects to see in the 2024 legislative session.
- Katie continued by urging members of the GAC to sign up their credit unions to join, or if they have already joined to engage as much as possible in the Colorado Chamber of Commerce as well as their local Chambers of Commerce. Katie explained that this will be important in ensuring that local Chambers of Commerce do not come out in opposition to the two Sunset bills once they are introduced.

Grassroots & Political Programs Discussion by Arick Williams, Chris Kemm and Katie March

- CULAC Trustee and Columbine Federal Credit Union CEO Arick Williams and Chris Kemm provided a CULAC Update discussing funds that have been raised and future goals
- Arick Williams, Chris Kemm, and Katie March discussed the need for additional State-level
 Fundraising efforts and the fact that we need "a shot in the arm" in order to quickly
 increase our presence with state-level legislators. The committee agreed to the importance
 and need to advocate with state-level elected officials before the 2024 session. The
 committee decided that an email would be sent out to try and increase fundraising levels
 before the end of the year.
- Chris Kemm and Katie March provided a Key Contact Update on behalf of the Grassroots Team, explaining that contacts had been assigned to each legislator and asking contacts to begin reaching out to legislators to develop a relationship.

Future Event Planning

• **November 14-15, 2023** – Fall / Winter Hike the Hill – Washington, D.C.

(Contact <u>Ryan Fitzgerald</u> with any questions or if you would like to attend)

- February 21, 2024 1st Quarter GAC (location and time TBD)
- February 22, 2024 Colorado Credit Union Day at the Capitol
- March 3-7, 2023 CUNA Governmental Affairs Conference Washington, D.C.

