

GOVERNMENTAL AFFAIRS CONFERENCE

MARCH 3 – MARCH 6, 2024
WASHINGTON, D.C.



PARTICIPANT BOOK



NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

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NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

HILL VISITS:

Detailed Capitol Hill visit information will be provided on the GoWest App and at the **GoWest All-State Legislative Briefing, taking place Tuesday, March 5, from 3:00 p.m. – 6:30 p.m.** at the Marriott Marquis, Meeting Room Level 4, Independence DE. Visits with our Senate and House members are scheduled on Wednesday, March 6. Anyone planning to Hike the Hill on Wednesday is asked to attend the briefing on Tuesday afternoon/evening to ensure all attendees have the most up to date talking points and messaging to deliver to Congress.

ATTIRE:

Business attire is requested for all Hill meetings while business casual or credit union logo clothing is common for most conference sessions. The weather in Washington DC can be a little unpredictable in early Spring, so bring a coat and umbrella. Comfortable walking shoes are recommended. Business attire is also appropriate for evening events.

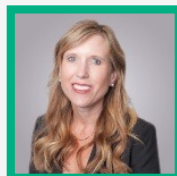
QUESTIONS OR ISSUES:

If you have questions once you arrive in Washington D.C., please contact any member of the GoWest staff attending the event via their mobile phones (numbers are provided below).

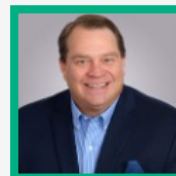
ASSOCIATION STAFF ATTENDING:



Troy Stang
President & CEO
503.412.9493



Jennifer Wagner
EVP & Chief
Advocacy Officer
541.915.5141



Ryan Fitzgerald
SVP, Advocacy
208.860.8072



Sharee Adkins
Chief Impact
Officer
206.265.0313



Cameron Smith
Chief Growth
Officer
208.286.6794



John Trull
VP, Regulatory
Affairs
971.263.0681



Jordan Beyer
AVP, Grassroots
Engagement
206.384.3883



Pam Leavitt
SVP, Grassroots /
Political & Leg.
Affairs for Oregon
503.887.2336



Katy Wagnon
SVP, Marketing &
Communications
509.499.3929



Gracie Nelson
Manager,
Regulatory
Advocacy
503.781 3290



Amanda Macias
Director, Events
720.968.0437



**Madeline
Robertson**
Director, Federal
Legislative Affairs
720.459. 2463

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

GOWEST CONFERENCE AGENDA

Note: Wednesday's Hill visit schedule, by state, will be available in the app.

Convention Center

Walter E Washington Convention Center

801 Mount Vernon Pl. NW
Washington, D.C. 20001
202.249.3000

Delegation Hotels

Marriott Marquis

901 Massachusetts Ave. NW
Washington, D.C. 20001
202.824.9200

Embassy Suites

900 10th Street NW
Washington, DC 20001
202.739.2001

Grand Hyatt

1000 H St. NW
Washington, D.C. 20001
202.582.1234

GoWest Delegation Specific Events in Green. *All events are at the Washington Convention Center unless otherwise noted.*

SUNDAY, March 3, 2024

12:00 – 7:00 p.m.

Conference Registration & Welcome Center Open

1:00 – 3:30 p.m.

Small CU Roundtable

1:00 – 2:00 p.m.

GoWest First Timers' Coffee

Compass Coffee Shop, Washington Convention Center

2:30 – 3:15 p.m.

New Attendee Orientation

4:00 – 5:00 p.m.

General Session/ED (Filene) Talk

5:00 – 7:00 p.m.

Exhibit Hall Grand Opening

MONDAY, March 4, 2024

7:00 a.m. – 5:15 p.m.

Conference Registration and Welcome Center Open

8:00 – 9:15 a.m.

Exhibit Hall / Breakfast

9:30 – 11:40 a.m.

Opening General Session: Conversation with Gary Sinise

11:45 a.m. – 1:00 p.m.

Exhibit Hall / Lunch

1:15 – 2:45 p.m.

General Session: Leveraging Artificial Intelligence

3:00 – 4:15 p.m.

Breakout Sessions

4:00 – 5:30 p.m.

Exhibit Hall Open

4:30 – 6:00 p.m.

GoWest Welcome Reception

***Sponsored, in part, by Eltropy, TruStage, Zest AI and Visa
Marriott Marquis Hotel, Meeting Level 4, Liberty Salon I-L***

Join us to celebrate your ongoing contributions to the Credit Union Movement.

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

MONDAY, March 4, 2024 - *CONTINUED*

5:30 pm The Herb Wegner Memorial Awards & Dinner
(Separate ticketed event)

TUESDAY, March 5, 2024

7:30 a.m. – 5:15 p.m. Conference Registration and Welcome Center Open

8:00 – 9:15 a.m. Exhibit Hall / Breakfast

9:00 – 9:50 a.m. Break Out Sessions

10:00 – 10:50 a.m. Break Out Sessions

11:00 a.m. – 12:15 p.m. Break Out Sessions

12:00 – 1:30 p.m. Exhibit Hall/Lunch

1:45 – 3:45 p.m. General Session

3:00 p.m. – 6:30 p.m. GoWest All-State Legislative Briefing
Marriott Marquis, Meeting Level 4, Independence DE

5:30 p.m. – 6:30 p.m. Arizona Legislative Briefing
Marriott Marquis, Meeting Level 4, Liberty Salon N-P

5:30 p.m. – 6:30 p.m. Colorado Legislative Briefing
Marriott Marquis, Meeting Level 4, Liberty Salon M

5:30 p.m. – 6:30 p.m. Idaho Legislative Briefing
Marriott Marquis, Meeting Level 4, Liberty Salon DE

5:30 p.m. – 6:30 p.m. Oregon Legislative Briefing
Marriott Marquis, Meeting Level 4, Capitol/Congress Room

5:30 p.m. – 6:30 p.m. Washington Legislative Briefing
Marriott Marquis, Meeting Level 4, Independence F-H

5:30 p.m. – 6:30 p.m. Wyoming Legislative Briefing
Marriott Marquis, Meeting Level 4, Liberty Salon DE

3:45 p.m. – 5:15 p.m. Exhibit Hall and Closing Reception

WEDNESDAY, MARCH 6, 2024

7:45 a.m. – 11:30 a.m. Conference Registration and Welcome Center Open

8:00 a.m. – 9:00 a.m. Breakfast in the General Session

8:00 a.m. – 5:00 p.m. GoWest Congressional Meetings on Capitol Hill

9:00 a.m. – 11:15 a.m. Closing General Session

7:00 p.m. – 10:00 pm Closing Party

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. MARK KELLY (D-AZ)

Profession: Aerospace Engineer / Astronaut
Resides: Tucson, AZ

CONTACT INFORMATION

Address:

516 Hart Senate Office Building
Washington, DC 20510

Web: kelly.senate.gov

Phone: 202.224.2235

Financial Services Aide: Mayra Salinas, Chief Counsel



COMMITTEES / LEADERSHIP

Committee on Armed Services

- Subcommittee on Airland (Chairman)

Senate Select Committee on Intelligence

Committee on Environment & Public Works

- Subcommittee on Transportation & Infrastructure (Chairman)

Joint Economic Committee

Special Committee on Aging

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. KYRSTEN SINEMA (I-AZ)

Profession: Social Work / Attorney

Resides: Tucson, AZ

CONTACT INFORMATION

Address:

317 Hart Senate Office Building
Washington, DC 20510

Web: sinema.senate.gov

Phone: 202.224.4521

Financial Services Aide: Michael Wong (Senior LA)



COMMITTEES / LEADERSHIP

Committee on Appropriations

Committee on Commerce, Science and Transportation

- Subcommittee on Space & Science (Chairwoman)

Committee on Homeland Security and Governmental Affairs

- Subcommittee on Government Operations & Border Management (Chairwoman)

Committee on Veterans' Affairs

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. DAVID SCHWEIKERT (R-AZ-1)

Profession: Real Estate Broker

Resides: Fountain Hills, AZ

CONTACT INFORMATION

Address:

460 Cannon House Office Building
Washington, DC 20510

Web: schweikert.house.gov

Phone: 202.225.2190

Financial Services Aide: Jacob Rogers (LA)
John Quinn (LD)



COMMITTEES / LEADERSHIP

Committee on Ways and Means

- Subcommittee on Oversight (Chairman)

U.S. Joint Economic Committee – (Vice Chair)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. ELIJAH CRANE (R-AZ-2)

Profession: Businessman
Resides: Oro Valley, AZ

CONTACT INFORMATION

Address:

1229 Longworth House Office Building
Washington, DC 20510

Web: crane.house.gov

Phone: 202.225.3361

Financial Services Aide: Greg Smith (CoS)

COMMITTEES / LEADERSHIP

Committee on Homeland Security
Committee on Veterans Affairs
Committee on Small Business

NOTES



NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. RUBEN GALLEGO (D-AZ-3)

Profession: Retired Marine / Political Organizer
Resides: South Phoenix, AZ

CONTACT INFORMATION

Address:

1114 Longworth House Office Building
Washington, DC 20510

Web: rubengallego.house.gov

Phone: 202.225.4065

Financial Services Aide: Ryan McGuire (LD)

COMMITTEES / LEADERSHIP

Committee on Armed Services
- Subcommittee on Intelligence and Special
Operations (Ranking Member)
Committee on Natural Resources

NOTES



NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP GREG STANTON (D-AZ-4)

Profession: Attorney
Resides: Phoenix, AZ

CONTACT INFORMATION

Address:

207 Cannon House Office Building
Washington, DC 20510

Web: stanton.house.gov

Phone: 202.225.9888

Financial Services Aide: Mia Rubio (LA)

COMMITTEES / LEADERSHIP

Committee on Transportation and Infrastructure (Vice Ranking Member)
Committee on Foreign Affairs



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. ANDY BIGGS (R-AZ-5)

Profession: Attorney
Resides: Gilbert, AZ

CONTACT INFORMATION

Address:

252 Cannon House Office Building
Washington, DC 20510

Web: biggs.house.gov

Phone: 202.225.2635

Financial Services Aide: Zach Barnes (LD)

COMMITTEES / LEADERSHIP

House Oversight and Accountability Committee
House Judiciary Committee
- Subcommittee on Crime and Federal Government Surveillance (Chairman)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. JUAN CISCOMANI (R-AZ-6)

Profession: College Administrator / Political Advisor

Resides: Tucson, AZ

CONTACT INFORMATION

Address:

1429 Longworth House Office Building
Washington, DC 20510

Web: ciscomani.house.gov

Phone: 202.225.2542

Financial Services Aide: Caroline Bender (LD)

COMMITTEES / LEADERSHIP

Committee on Appropriations

Committee on Veterans' Affairs



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. RAUL GRIJALVA (D-AZ-7)

Profession: Community Organizer / Education
Leader

Resides: Tucson, AZ

CONTACT INFORMATION

Address:

1203 Longworth House Office Building
Washington, DC 20510

Web: grijalva.house.gov

Phone: 202.225.2435

Financial Services Aide: Kelsey Mishkin (Deputy CoS)

COMMITTEES / LEADERSHIP

Committee on Natural Resources (Ranking Member)
Committee on Education and the Workforce



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. DEBBIE LESKO (R-AZ-8)

Profession: Small Business Owner

Resides: Peoria, AZ

CONTACT INFORMATION

Address:

1214 Longworth House Office Building
Washington, DC 20510

Web: lesko.house.gov

Phone: 202.225.4576

Financial Services Aide: Annie Clark (LD)
Connor Young (LA)



COMMITTEES / LEADERSHIP

Energy and Commerce Committee
- Subcommittee on Oversight and
Investigations (Vice Chair)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. PAUL A. GOSAR (R-AZ-9)

Profession: Dentist

Resides: Flagstaff, AZ

CONTACT INFORMATION

Address:

2057 Rayburn House Office Building
Washington, DC 20510

Web: gosar.house.gov

Phone: 202.225.2315

Financial Services Aide: Rory Burke (LD)

COMMITTEES / LEADERSHIP

Committee on Natural Resources

-Subcommittee on Oversight and Investigations

Committee on Oversight and Accountability



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. MICHAEL F BENNET (D-CO)

Profession: Attorney, Business & School Superintendent
Resides: Denver, CO

CONTACT INFORMATION

Address:

261 Russell Senate Office Building
Washington, DC 20510

Web: bennet.senate.gov

Phone: 202.224.5852

Financial Services Aide: Eli Weiner (LA)



COMMITTEES / LEADERSHIP

Committee on Agriculture, Nutrition and Forestry

- Subcommittee on Conservation, Climate, Forestry & Resources (Chairman)

Committee on Finance

- Subcommittee on Taxation and IRS Oversight (Chairman)

Committee on Rules and Administration

Select Committee on Intelligence

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. JOHN W. HICKENLOOPER (D-CO)

Profession: Businessman, Restaurateur & Geologist

Resides: Denver, CO

CONTACT INFORMATION

Address:

374 Russell Senate Office Building
Washington, DC 20510

Web: Hickenlooper.senate.gov

Phone: 202.224.5941

Financial Services Aide: Naveen Parmar (Chief Counsel)
John Conrad (LC)



COMMITTEES / LEADERSHIP

Committee on Commerce, Science and Transportation

- Subcommittee on Consumer Protection, Product Safety, and Data Security (Chairman)

Committee on Energy and Natural Resources

Committee on Health, Education, Labor and Pensions

- Subcommittee on Employment and Workplace Safety (Chairman)

Committee on Small Business and Entrepreneurship

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. DIANA DEGETTE (D-CO-1)

Profession: Attorney
Resides: Denver, CO

CONTACT INFORMATION

Address:

2111 Rayburn House Office Building
Washington, DC 20510

Web: degette.house.gov

Phone: 202.225.4431

Financial Services Aide: Blaise Hokkanen (LA)

COMMITTEES / LEADERSHIP

Committee on Energy and Commerce
- Subcommittee on Energy, Climate and Grid Security (Ranking Member)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. JOE NEGUSE (D-CO-2)

Profession: Attorney

Resides: Lafayette, CO

CONTACT INFORMATION

Address:

2400 Rayburn House Office Building
Washington, DC 20510

Web: [Neguse.house.gov](https://neguse.house.gov)

Phone: 202.225.2161

Financial Services Aide: Megan McCorquodale (LA)

COMMITTEES / LEADERSHIP

Committee on House Rules

Committee on Judiciary

Committee on Natural Resources

- Subcommittee on Federal Lands (Ranking Member)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. LAUREN BOEBERT (R-CO-3)

Profession: Business Owner

Resides: Silt, CO

CONTACT INFORMATION

Address:

1713 Longworth House Office Building
Washington, DC 20510

Web: boebert.house.gov

Phone: 202.225.4761

Financial Services Aide: Tabby Rosenthal (LD)
Peyton Rall (LA)



COMMITTEES / LEADERSHIP

Committee on Natural Resources
Committee on Oversight and Accountability

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. KEN BUCK (R-CO-4)

Profession: Attorney
Resides: Windsor, CO

CONTACT INFORMATION

Address:

2455 Rayburn House Office Building
Washington, DC 20510

Web: buck.house.gov

Phone: 202.225.4676

Financial Services Aide: Keifer Wynn (LD)
Zach Mendelovici (CoS)



COMMITTEES / LEADERSHIP

Committee on Foreign Affairs
Committee on Judiciary

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. DOUG LAMBORN (R-CO-5)

Profession: Attorney

Resides: Colorado Springs, CO

CONTACT INFORMATION

Address:

2371 Rayburn House Office Building
Washington, DC 20510

Web: lamborn.house.gov

Phone: 202.225.4422

Financial Services Aide: Megan Wenrich (Senior LA)

COMMITTEES / LEADERSHIP

Committee on Armed Services

- Subcommittee on Strategic Forces (Chairman)

Committee on Natural Resources (Vice Chair)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. JASON CROW (D-CO-6)

Profession: Attorney

Resides: Centennial, CO

CONTACT INFORMATION

Address:

1323 Longworth House Office Building
Washington, DC 20510

Web: crow.house.gov

Phone: 202.225.7882

Financial Services Aide: Peter Trapp (LA)

COMMITTEES / LEADERSHIP

Committee on Foreign Affairs

-Subcommittee on Oversight and Accountability (Ranking Member)

Permanent Select Committee on Intelligence



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. BRITTANY PETTERSEN (D-CO-7)

Profession: Political Advocate

Resides: Lakewood, CO

CONTACT INFORMATION

Address:

1230 Longworth House Office Building
Washington, DC 20510

Web: pettersen.house.gov

Phone: 202.225.2645

Financial Services Aide: Colin Anonsen (LD)
Katy Foley (LA)



COMMITTEES / LEADERSHIP

Committee on Financial Services

- Subcommittee on National Security, Illicit Finance, and International Financial Institutions (Vice Ranking Member)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. YADIRA CARAVEO (D-CO-8)

Profession: Pediatrician
Resides: Thornton, CO

CONTACT INFORMATION

Address:

1024 Longworth House Office Building
Washington, DC 20510

Web: caraveo.house.gov

Phone: 202.225.5625

Financial Services Aide: Ben Harrison (LD)
Richa Patel (LA)



COMMITTEES / LEADERSHIP

Committee on Agriculture

-Subcommittee on Commodity Markets, Digital Assets and Rural Develop.
Committee on Science, Space and Technology

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN MIKE CRAPO (R-ID)

Profession: Attorney

Resides: Idaho Falls, ID

CONTACT INFORMATION

Address:

239 Dirksen Senate Office Building
Washington, DC 20510

Web: crapo.senate.gov

Phone: 202.224.6142

Financial Services Aide: Andrew Gleaton (LA)

COMMITTEES / LEADERSHIP

Committee on Banking, Housing, & Urban Affairs

Committee on Finance (Ranking Member)

Committee on Budget

Joint Committee on Taxation



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. JAMES RISCH (R-ID)

Profession: Attorney

Resides: Boise, ID

CONTACT INFORMATION

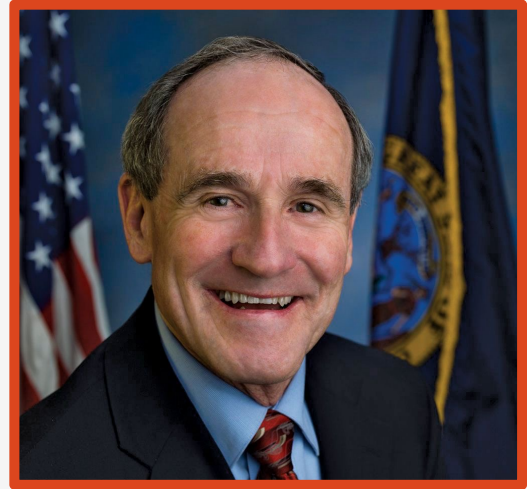
Address:

483 Russell Senate Office Building
Washington, DC 20510

Web: risch.senate.gov

Phone: 202.224.2752

Financial Services Aide: Andy Ho (LA)
Connor Lynch (LC)



COMMITTEES / LEADERSHIP

Committee on Energy & Natural Resources

-Subcommittee on Water and Power (Ranking Member)

Committee on Foreign Relations (Ranking Member)

Committee on Small Business & Entrepreneurship

Committee on Ethics

Select Committee on Intelligence

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. RUSS FULCHER (R-ID-1)

Profession: Businessman
Resides: Meridian, ID

CONTACT INFORMATION

Address:

1514 Longworth House Office Building
Washington, DC 20510

Web: fulcher.house.gov

Phone: 202.225.6611

Financial Services Aide: Steve Ackerman (LD)
Cliff Bayer (CoS)



COMMITTEES / LEADERSHIP

Committee on Energy and Commerce
Committee on Natural Resources

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. MIKE SIMPSON (R-ID-2)

Profession: Dentist

Resides: Idaho Falls, ID

CONTACT INFORMATION

Address:

2084 Rayburn House Office Building
Washington, DC 20510

Web: simpson.house.gov

Phone: 202.225.5531

Financial Services Aide: Ben Hulse (LA)
Clayton Thatcher (LC)



COMMITTEES / LEADERSHIP

Committee on Appropriations

- Subcommittee on Interior, Environment and Related Agencies (Chairman)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. RON WYDEN (D-OR)

Profession: Attorney
Resides: Portland, OR

CONTACT INFORMATION

Address:

221 Dirksen Senate Office Building
Washington, DC 20510

Web: wyden.senate.gov

Phone: 202.224.5244



Financial Services Aide: Madison Moskowitz (Senior Advisor)

COMMITTEES / LEADERSHIP

Committee on Energy and Natural Resources
- Subcommittee on Water and Power (Chairman)
Committee on Finance (Chairman)
Committee on the Budget
Joint Committee on Taxation (Vice Chair)
Select Committee on Intelligence

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. JEFF MERKLEY (D-OR)

Profession: CBO / Non-Profit Executive
Resides: East Multnomah County, OR

CONTACT INFORMATION

Address:

531 Hart Senate Office Building
Washington, DC 20510

Web: merkley.senate.gov

Phone: 202.224.3753

Financial Services Aide: Regina Logan



COMMITTEES / LEADERSHIP

Committee on Appropriations

- Subcommittee on Interior, Environment and Related Agencies (Chairman)

Committee on Foreign Relations

Committee on Environment and Public Works

- Subcommittee Chemical Safety, Waste Mgt., and Enviro. Justice (Chairman)

Committee on Rules and Administration

Committee on Budget

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. SUZANNE BONAMICI (D-OR-1)

Profession: Attorney

Resides: Beaverton, OR

CONTACT INFORMATION

Address:

2231 Rayburn House Office Building
Washington, DC 20510

Web: bonamici.house.gov

Phone: 202.225.0855

Financial Services Aide: Andrew Dunn (Senior LA)

COMMITTEES / LEADERSHIP

Committee on Education and the Workforce

- Subcommittee on Early Childhood, Elem. & Secondary Ed. (Ranking Member)

Committee on Science, Space and Technology



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. CLIFF BENTZ (R-OR-2)

Profession: Attorney
Resides: Ontario, OR

CONTACT INFORMATION

Address:

409 Cannon House Office Building
Washington, DC 20510

Web: bentz.house.gov

Phone: 202.225.6730

Financial Services Aide: Weldon Cousins (LA)
Cristian Figueredo (LD)



COMMITTEES / LEADERSHIP

Committee on Judiciary
Committee on Natural Resources
- Subcommittee on Water, Wildlife and Fisheries (Chairman)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. EARL BLUMENAUER (D-OR-3)

Profession: Public Administrator

Resides: Portland, OR

CONTACT INFORMATION

Address:

1111 Longworth House Office Building
Washington, DC 20510

Web: blumenauer.house.gov

Phone: 202.225.4811

Financial Services Aide: Gillian Mead (LA)
Jon Bosworth (CoS)



COMMITTEES / LEADERSHIP

Committee on Ways and Means

- Subcommittee on Trade (Ranking Member)

Committee on the Budget

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. VAL HOYLE (D-OR-4)

Profession: International Sales

Resides: Lane County, OR

CONTACT INFORMATION

Address:

1620 Longworth House Office Building
Washington, DC 20510

Web: hoyle.house.gov

Phone: 202.225.6416

Financial Services Aide: Joey Kranitz (LA)
Bobby Puckett (LD)



COMMITTEES / LEADERSHIP

Committee on Natural Resources
Committee on Transportation and Infrastructure
-Subcommittee on Highways and Transit

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. LORI CHAVEZ-DEREMER (R-OR-5)

Profession: Business Owner / Former Mayor
Resides: Happy Valley, OR

CONTACT INFORMATION

Address:

1722 Longworth House Office Building
Washington, DC 20510

Web: chavez-deremer.house.gov

Phone: 202.225.5711

Financial Services Aide: Jihun Han (CoS)
Joe MacFarlane (LD)



COMMITTEES / LEADERSHIP

Committee on Agriculture
Committee on Education and the Workforce
Committee on Transportation and Infrastructure
- Subcommittee on Economic Development,
Public Buildings, and Emergency Management

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. ANDREA SALINAS (D-OR-6)

Profession: Legislative Staffer & Consultant

Resides: Tigard, OR

CONTACT INFORMATION

Address:

109 Cannon House Office Building
Washington, DC 20510

Web: salinas.house.gov

Phone: 202.225.5643

Financial Services Aide: Ben Owens (LD)

COMMITTEES / LEADERSHIP

Committee on Agriculture

- Subcommittee on Forestry (Ranking Member)

Committee on Science, Space and Technology



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. PATTY MURRAY (D-WA)

Profession: Educator / School Board Leader

Resides: Bothell, WA

CONTACT INFORMATION

Address:

154 Russell Senate Office Building
Washington, DC 20510

Web: murray.senate.gov

Phone: 202.224.2621

Financial Services Aide: Benjamin Schiller (LA)



COMMITTEES / LEADERSHIP

President Pro Tempore of the U.S. Senate

Committee on Appropriations (Chairwoman)

- Subcommittee on Military Construction, VA, and Related Agencies (Chairwoman)

Committee on Health, Education, Labor and Pensions

Committee on Veterans' Affairs

Committee on the Budget

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. MARIA CANTWELL (D-WA)

Profession: Software Executive

Resides: Edmunds, WA

CONTACT INFORMATION

Address:

511 Hart Senate Office Building
Washington, DC 20510

Web: cantwell.senate.gov

Phone: 202.224.3441

Financial Services Aide: John Draxler (Tax Counsel)



COMMITTEES / LEADERSHIP

Committee on Commerce, Science and Transportation (Chairwoman)

Committee on Energy and Natural Resources

Committee on Finance

Committee on Indian Affairs

Committee on Small Business and Entrepreneurship

Joint Committee on Taxation

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. SUZAN DELBENE (D-WA-1)

Profession: Business Executive

Resides: Seattle, WA

CONTACT INFORMATION

Address:

2330 Rayburn House Office Building
Washington, DC 20510

Web: delbene.house.gov

Phone: 202.225.6311

Financial Services Aide: Victoria Honard (LD)

COMMITTEES / LEADERSHIP

Committee on Ways & Means



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. RICK LARSEN (D-WA-2)

Profession: Public Affairs Executive

Resides: Everett, WA

CONTACT INFORMATION

Address:

2163 Rayburn House Office Building
Washington, DC 20510

Web: larsen.house.gov

Phone: 202.225.2605

Financial Services Aide: J.Z. Golden (LD)

COMMITTEES / LEADERSHIP

Committee on Transportation and Infrastructure (Ranking Member)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. MARIE GLUESENKAMP PEREZ (D-WA-3)

Profession: Automotive Shop Owner

Resides: Skamania County, WA

CONTACT INFORMATION

Address:

1431 Longworth House Office Building
Washington, DC 20510

Web: gluesenkamppez.house.gov

Phone: 202.225.3536

Financial Services Aide: Valeria Metzgen Castro (LA)
Emily Kolano (LD)



COMMITTEES / LEADERSHIP

Committee on Agriculture

Committee on Small Business

- Subcommittee on Rural Development, Energy & Supply Chains
(Ranking Member)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. DAN NEWHOUSE (R-WA-4)

Profession: Agriculture Scientist
Resides: Sunnyside, WA

CONTACT INFORMATION

Address:

504 Cannon House Office Building
Washington, DC 20510

Web: newhouse.house.gov

Phone: 202.225.5816

Financial Services Aide: Ben Savercool (LA)
Amanda Bihl (CoS)



COMMITTEES / LEADERSHIP

Committee on Appropriations

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. CATHY MCMORRIS RODGERS (R-WA-5)

Profession: Business Owner

Resides: Spokane, WA

CONTACT INFORMATION

Address:

2188 Rayburn House Office Building
Washington, DC 20510

Web: mcmorris.house.gov

Phone: 202.225.2006

Financial Services Aide: James Payne (LA)



COMMITTEES / LEADERSHIP

Committee on Energy and Commerce (Chairwoman)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. DEREK KILMER (D-WA-6)

Profession: Business Consultant

Resides: Gig Harbor, WA

CONTACT INFORMATION

Address:

1226 Longworth House Office Building
Washington, DC 20510

Web: kilmer.house.gov

Phone: 202.225.5916

Financial Services Aide: Heather Painter (LD)
Leah Li (Senior Adviser)



COMMITTEES / LEADERSHIP

Committee on Appropriations
Committee on Administration
-Subcommittee on Modernization
Joint Committee on Printing

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. PRAMILA JAYAPAL (D-WA-7)

Profession: Global Public Health Leader

Resides: Seattle, WA

CONTACT INFORMATION

Address:

2346 Rayburn House Office Building
Washington, DC 20510

Web: jayapal.house.gov

Phone: 202.225.3106

Financial Services Aide: Michael Bauduy (LA)

COMMITTEES / LEADERSHIP

Committee on Education and the Workforce

Committee on the Judiciary

- Subcommittee on Immigration Integrity, Security,
and Enforcement (Ranking Member)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. KIM SCHRIER (D-WA-8)

Profession: Pediatrician
Resides: Sammamish, WA

CONTACT INFORMATION

Address:

1110 Longworth House Office Building
Washington, DC 20510

Web: schrier.house.gov

Phone: 202.225.7761

Financial Services Aide: Kate Rohr (LD)



COMMITTEES / LEADERSHIP

Committee on Energy and Commerce (Vice Ranking Member)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. ADAM SMITH (D-WA-9)

Profession: Attorney

Resides: Bellevue, WA

CONTACT INFORMATION

Address:

2264 Rayburn House Office Building
Washington, DC 20510

Web: adamsmith.house.gov

Phone: 202.225.8901

Financial Services Aide: Thomas Mayo (LA)



COMMITTEES / LEADERSHIP

Committee on Armed Services (Ranking Member)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. MARILYN STRICKLAND (D-WA-10)

Profession: Businesswoman

Resides: Olympia, WA

CONTACT INFORMATION

Address:

1708 Longworth House Office Building
Washington, DC 20510

Web: strickland.house.gov

Phone: 202.225.9740

Financial Services Aide: Hector Colon (LD)

COMMITTEES / LEADERSHIP

Committee on Armed Services

Committee on Transportation and Infrastructure



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. JOHN BARRASSO (R-WY)

Profession: Orthopedic Surgeon

Resides: Casper, WY

CONTACT INFORMATION

Address:

307 Dirksen Senate Office Building
Washington, DC 20510

Web: barrasso.senate.gov

Phone: 202.224.6441



Financial Services Aide: Brad Bunning (Senior Advisor)

COMMITTEES / LEADERSHIP

Republican Conference (Chairman)

Committee on Energy and Natural Resources (Ranking Member)

Committee on Finance

Committee on Foreign Relations

- Subcommittee on Multilateral International Development,
Multilateral Institutions, and International Economic, Energy and
Environmental Policy (Ranking Member)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SEN. CYNTHIA LUMMIS (R-WY)

Profession: Attorney & Rancher

Resides: Cheyenne, WY

CONTACT INFORMATION

Address:

127A Russell Senate Office Building
Washington, DC 20510

Web: lummis.senate.gov

Phone: 202.224.3424

Financial Services Aide: Kelsey Pristach (Senior Advisor)
Chris Land (Counsel / LA)



COMMITTEES / LEADERSHIP

Committee on Banking, Housing and Urban Affairs

Committee on Commerce, Science and Transportation

Committee on Environment and Public Works

- Subcommittee on Fisheries, Wildlife and Water (Ranking
Member)

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

REP. HARRIET HAGEMAN (R-WY)

Profession: Attorney

Resides: Cheyenne, WY

CONTACT INFORMATION

Address:

1531 Longworth House Office Building
Washington, DC 20510

Web: hageman.house.gov

Phone: 202.225.2311

Financial Services Aide: James Leavitt (LA)
Carly Miller (CoS)

COMMITTEES / LEADERSHIP

Committee on Judiciary

Committee on Natural Resources

- Subcommittee on Indian and Insular Affairs (Chair)



NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

MEETING SCRIPT FOR CONGRESSIONAL OFFICE VISITS

The following is an outline designed to guide your meetings with the congressional offices.

MEET AT MEMBER OFFICE / LOCATION – 10 Minutes Prior to the Meeting (if possible)

Team Leader: *Check-in with the Congressional Aides or Front Desk Personnel 2-3 minutes prior to the meeting start and let them know that you are ready for the meeting.*

INTRODUCTIONS – 1 MINUTE

Team Leader: *Depending on time and the size of the group, manage the introduction of attendees and share information such as credit union history, field of membership, number of members, and the geographic areas they serve, if time allows. Business cards can be collected by the team lead and provided to staff, if there is an interest by our members.*

PROTECTION OF THE CREDIT UNION TAX STATUS – 3 Minutes

Issue Lead: Outline to the Member of Congress that credit unions are not-for-profit, cooperative financial services providers that are focused on the financial security of their member-owners.

- Ask:** Protect the tax status of the nation's not-for-profit cooperative credit unions as they continue providing real, tangible value to their members, supporting the needs of communities, and providing greater access to financial services for consumers and businesses.
- **Serving our members is at the heart of all we do!** Unlike for-profit financial institutions that are focused on providing profits to stockholders, credit unions reinvest their earnings directly in their members through benefits that might include competitive interest rates on savings, reduced rates for members on their credit cards and loans, dividends, financial education, and other relevant services consumers need to build a brighter financial future.
 - **Simply put, credit unions are different,** and it is the **STRUCTURE** that delivers real tangible **VALUE** to member-owners - our elected officials' constituents - in each Congressional district, which makes a significant **IMPACT** on the communities of our state.
 - Credit unions do not engage in risky ventures to gain higher profits but work to put money back into the pockets of their member-owners and bolster their overall financial position and should not be **painted with the same regulatory brush** as our for-profit counterparts or that of the growing group of unregulated financial services entities.

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

OPPOSE ATTACKS ON THE INTERCHANGE SYSTEM – 5 MINUTES

Issue Lead: Outline that credit unions receive interchange fees to support card service security, guarantee payment for purchases, and help cover the cost of fraud and losses by members.

Ask: Oppose expansion of the Durbin Amendment on Interchange to include credit cards. The misguided concepts outlined in the **Credit Card Competition Act** ([S. 1838](#) / [H.R. 3881](#)) will limit access to financial services, weaken data privacy efforts, and hurt consumers.

- Proposed legislation would extend price caps and network limitations on the Interchange system for credit cards, which supporters claim would increase competition in the payment space. The truth is -- healthy competition already exists. If passed, the legislation would in fact be a **huge windfall for the mega-retailers** at the expense of security of the payments ecosystem and the financial health of everyday consumers.
- Extending further caps and limitations on the Interchange system for credit cards will **reduce access to financial services**, and hurt the underserved or unbanked, especially in urban and rural banking deserts across the country. Reducing access to credit and banking services will only hurt constituents while benefiting large retail corporations.
- In many instances **retailers are already charging card processing fees to customers**, while asking Congress to breach a contract between two businesses in order to further advantage the financial position of one of the parties. If an environment of anti-trust truly exists, there are current laws and the court system to adjudicate those claims.
- **Ask the Federal Reserve to “Stop and Study”** their proposed rulemaking to drastically reduce the Regulation II debit interchange fees, which would have significant impacts on credit unions.

ODP / NSF Services – DISPELLING “JUNK FEES” MYTH - 5 MINUTES

Issue Lead: Efforts are underway to eliminate or severely reduce the ability for credit unions to offer member requested, opt-in services, which will only hurt consumers & boost predatory lenders.

Ask: Congress to help the nation’s credit unions maintain operational flexibility to offer the services that best fit the needs of their members and provide consumers with choice in the marketplace. This can be achieved by “right-sizing” regulation and allowing credit unions to continue offering service their members request and providing a predatory lending alternative.

- Credit unions **offer the flexibility of opt-in member services** like overdraft protection and courtesy pay programs that allows a member to live their financial lives and meet commitments, especially during an emergency, without needing to resort to predatory lending products.
- Credit unions, owned by their members, have worked to reduce fees and impacts to members who utilize these services, **including providing refunds** for a certain number of overdrafts, **eliminating overdraft fees for low-dollar expenses**, establishing caps on overdrafts per day, and providing financial education and budgeting assistance to members who use the service.
- For-profit financial service entities hide, rename or shift their fees into other programs or products to gain a better appearance to public-facing consumer organizations and regulators. Credit unions provide members with a **transparent option to opt-in** to these programs and reinvest those fees into service options and products for their members.
- Eliminating the ability for credit unions to **offer member-requested, opt-in services** will have negative impacts on the overall ability to provide no-fee services, like truly ‘free’ checking or no-minimum balance accounts, which further impacts the financial well-being of all members⁵⁵

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

EXPANDING OPPORTUNITIES FOR CREDIT UNIONS TO SERVE CONSUMERS – 5 MINUTES

Issue Lead: *The Federal Credit Union Act has not been updated in over 30 years, while financial services have seen drastic change. As the community-based financial institutions, credit unions are looking for additional ways to serve a broader group of consumers, while diversifying deposit options within each of our communities and reducing concentration risk in the financial services industry.*

Ask: Congress to support legislation and policies that update the FCUA and provide operational flexibility and service options for credit unions to better serve their members, while broadening the delivery of financial services to more consumers, small businesses, and communities.

- **Co-sponsor and support the Credit Union Board Modernization Act** ([S. 610 / H.R. 582](#)), which will update the Federal Credit Union Act to allow credit union boards to meet six times per year, rather than the current once-a-month requirement.
H.R. 582 was passed by the House early in the 118th Congress.
- **Co-sponsor and support the Veterans Member Business Loan Act** ([S. 539 / H.R. 4867](#)), which would allow credit unions to provide loans to Veteran-owned businesses without impacting the credit unions' MBL cap, an arbitrary cap placed on credit unions 30 years ago.
- **Co-sponsor and support the Expanding Access to Lending Options Act** ([H.R. 6933](#)), which would allow the NCUA the flexibility to allow federal credit unions to make loans with maturities up to 20 years, where the current limit for most loans is 15 years, except that of primary residences which is allowed to be 30 years. This change would allow additional loan flexibility to support small businesses, agriculture, real estate investment, etc.

Support Credit Union Operational Flexibility for Future Bill Introduction

- **Eliminating the Member Business Lending (MBL) Cap** for credit unions that are eager to aid local small businesses with their access to capital and lending options, an artificial cap has been established on business lending capabilities. Increasing the amount of loans that count against the MBL Cap for credit unions will broaden their assistance to small businesses and inject billions in available capital to assist businesses, rural development and thousands of jobs.
- **Increase maturity limits on all lending products** for credit unions from 15 years maturity limits to market standards, including broadening non-primary residence, small business, agriculture, and student loan maturity limits to better serve credit union members.
- **Expand and diversify investment options for credit unions**, including allowing them direct investment authority into financial technology companies.
- **Update outdated Field of Membership (FOM) statutes** to allow credit unions to serve a broader section of the population, not limiting them to where individuals work, attend school or church, and/or are geographically located, thus reducing banking deserts.
- Establish an equitable and efficient **interstate branching and acquisition structure** for the nation's credit union system to allow well-managed, well-capitalized credit unions to more easily serve a more migratory member population.

THANK YOU – 1 MINUTE

Team Leader: Thank the Member of Congress for his or her time. Offer to be a resource for any questions he or she has regarding credit unions or financial issues. Invite the Member of Congress and the financial services staff member to visit a credit union when he or she is back in the district.

NATIONAL GAC CONGRESSIONAL MEETING QUICK REFERENCE GUIDE

Delegation Meeting _____

INTRODUCTIONS

PRESSING CREDIT UNION ISSUES

Outline the Credit Union Difference

- Help Congress understand credit unions' **STRUCTURE**, is what makes them different, and equips us to serve the needs of their constituents and their communities in ways that only we can.

Don't paint us with the same regulatory brush as our for-profit counterparts!

- Credit unions bring tangible **VALUE** to their members through the not-for-profit, cooperative, member-owned model, and exist to serve and improve the financial well-being of those members through numerous tailor-fit programs.
- Take the opportunity to outline the **IMPACT** credit unions are making in the everyday lives of your members by bolstering their financial well-being and stability.

FEDERAL PRIORITIES

Protection of the Credit Union Tax Status

ASK Congress: To continue protecting the not-for-profit, cooperative structure that makes credit unions unique and provides tangible value to their member-owners, supporting the needs of communities, and providing greater access to financial services for consumers and businesses.

Oppose Misguided Interchange Legislation

ASK Congress: To oppose expansion of the Durbin Amendment on Interchange to include credit cards, and actively oppose changes to Regulation ii to further reduce Interchange income for credit unions and attempts to reduce Reg ii interchange income by the Federal Reserve (S. 1838 / H.R. 3881)

CU Operational Flexibility Don't Buy-in to "Junk Fees"

ASK Congress: To help the nation's credit unions maintain operational flexibility and autonomy to offer the services that best fit the needs of their members by "right-sizing" regulation around overdraft protection and courtesy pay.

Expanding Opportunities for Credit Unions to Serve Consumers

ASK Congress: To support legislation and policies that update the Federal Credit Union Act and provide operational flexibility and service options for credit unions to better serve their members, while broadening financial services options.

NATIONAL GAC CONGRESSIONAL MEETING QUICK REFERENCE GUIDE

FEDERAL PRIORITIES – Overarching View

PROTECTION OF CU TAX EXEMPTION

INTERCHANGE EXPANSION / REG II OPPOSITION

JUNK FEE MISNOMER – CU SERVICE AUTONOMY (ODP / NSF)

MODERNIZING THE FEDERAL CHARTER

DATA PRIVACY / PROTECTION

SAFE BANKING

CDFI SUPPORT

CFPB OVERREACH & BOARD EXPANSION

3rd PARTY VENDOR AUTHORITY

FHFA / FHLB – MISSION LIQUIDITY

STABLECOIN / DIGITAL ASSETS

NOTES

NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

VITAL CREDIT UNION STATISTICS

ARIZONA

Number of Credit Unions	54
Number of Members	2.2 million
Assets	\$27,815,725,309
Net worth	\$2,675,571,539
Market share as a % of population	30
Market share of deposits	10%

COLORADO

Number of Credit Unions	83
Number of Members	2.5 million
Assets	\$37,152,161,069
Net worth	\$3,654,359,192
Market share as a % of population	36
Market share of deposits	14%

IDAHO

Number of Credit Unions	40
Number of Members	1.3 million
Assets	\$17,058,986,544
Net worth	\$1,418,854,368
Market share as a % of population	66
Market share of deposits	25%

OREGON

Number of Credit Unions	65
Number of Members	2.3 million
Assets	\$36,382,993,514
Net worth	\$3,537,182,162
Market share as a % of population	55
Market share of deposits	21%

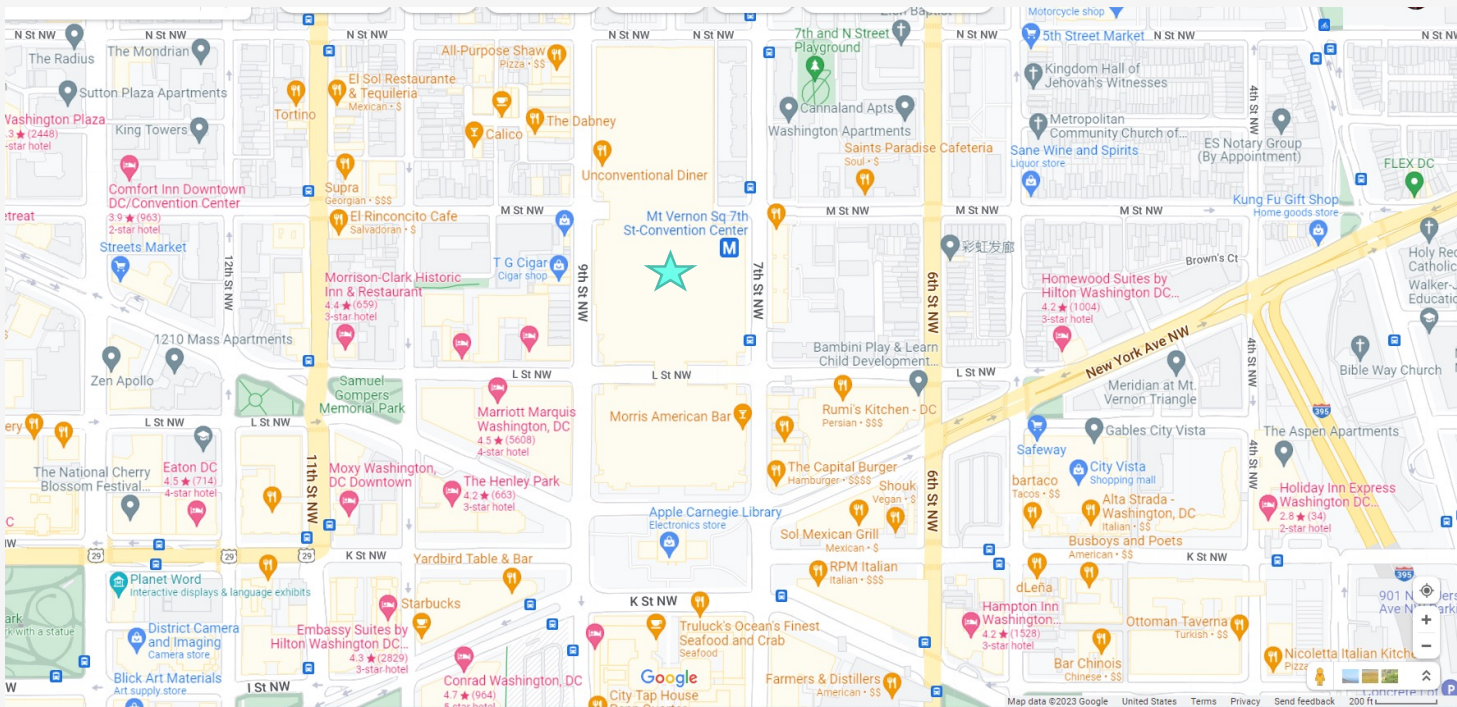
WASHINGTON

Number of Credit Unions	96
Number of Members	4.5 million
Assets	\$83,252,607,713
Net worth	\$8,224,469,171
Market share as a % of population	58
Market share of deposits	24%

WYOMING

Number of Credit Unions	21
Number of Members	336,000
Assets	\$4,726,898,206
Net worth	\$451,100,277
Market share as a % of population	58
Market share of deposits	16%

WASHINGTON D.C. CONVENTION CENTER – Surrounding Neighborhood



NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

WASHINGTON D.C. METRO MAP

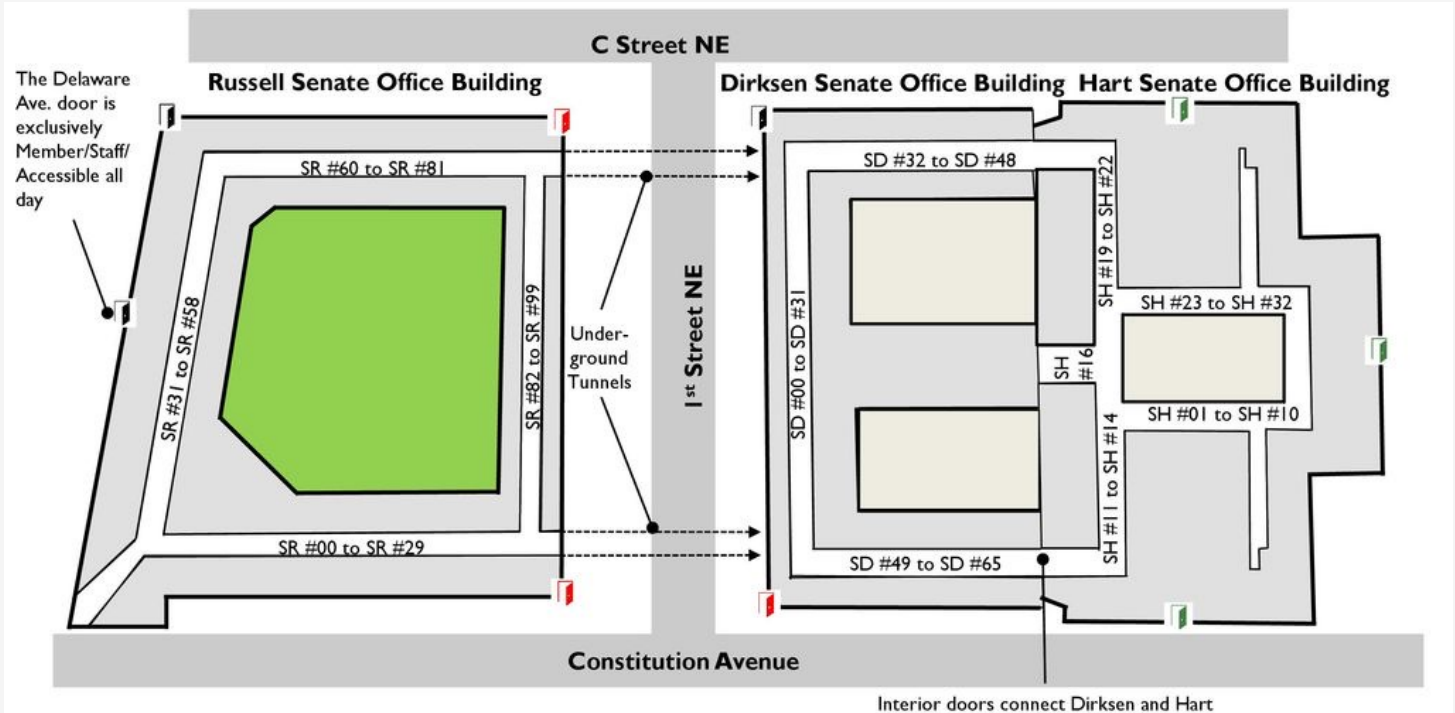


NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE



NATIONAL GOVERNMENTAL AFFAIRS CONFERENCE

SENATE OFFICE BUILDINGS



HOUSE OFFICE BUILDINGS

