

WYOMING CREDIT UNIONS

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Committee Notes

Wyoming GAC Meeting
October 3, 2023 3:30 p.m. – 5:00 p.m.
MAXX Convention
Spokane, WA

In-person Attendees:

Brian Rohrbacher, Atlantic City FCU – Co-Chair

Jim Yates, First Education FCU

Bryan Thomas, Meridian Trust FCU

Tyler Valentine, StagePoint FCU

Brandon Smith, UniWyo FCU

Jeremy Gibson, Trona Valley FCU

Chris Kemm, GoWest

John Trull, GoWest

Maddie Robertson, GoWest

Bobbie Frank, GoWest

Online Attendees:

Kim Withers, Meridian Trust FCU

Bill Willingham, WyHy FCU

Rebecca Thoe-Heuer, Blue FCU

Co-Chair Rohrbacher called the meeting to order. Silent roll call was taken. Chair Rohrbacher called for any additions or corrections to the Q3 meeting notes. None noted.

Troy Stang, President and CEO of GoWest Credit Union Association joined the group and gave a welcome and shared his vision and excitement for the MAXX conference. He thanked the group for their advocacy leadership in the state and in the region.

State Advocacy

Chair Rohrbacher turned it over to Bobbie for her state advocacy report. She reported nine legislative meetings had occurred. The Committee discussed the importance of raising funds in the short-term for the Wyoming State PAC account to actively participate in supporting candidates in the 2024 legislative elections. Brian asked for a goal to be established. The Committee discussed a \$25,000 goal by April 2024 given the importance of the primary in Wyoming. Bobbie also pointed out she will be filing the PAC report by the end of December 2023. Bobbie said she would send out information in the post-GAC meeting update to all Credit Union CEO's.

Bobbie provided an update on several initiatives being pursued based on SIWG priorities including electronic titling, towing notification, child support delinquency reporting, remote notary research, financial literacy, work on public funds, stable token commission actions.

Grassroots and Political Engagement

Chris Kemm gave an update on advocacy evolution and the availability of the new advocacy toolkit. He and Chair Rohrbacher discussed the importance of CULAC, the federal PAC. Each state has a fair share goal to attain, and Wyoming's goal is \$11,879 and we need to increase

contributions before the end of year to meet the goal. Importance in payroll deduction program was discussed and Chris offered to come meet with any credit union to get the program kickstarted. He stressed that contributions will now be split 50/50 with state PAC and CULAC.

Federal Advocacy

The Federal Advocacy update was covered in the 6-state GAC meeting prior to the WY-GAC meeting. The committee was introduced to Maddie Robertson, new Federal Advocacy staffer.

Regulatory Advocacy

John Trull reviewed the Comparative Analysis of the State and Federal Charter. He highlighted the pros and cons of state vs. federal charter. He explained that the process for proceeding with a state charter would include forming a committee like the State Issues Working Group that would help craft the language for the full committee's review.

The GAC discussed the state charter option and unanimously agreed that they did not want to move forward with a state charter at this point. They agreed to discuss the issue again one year from now at the next MAXX conference GAC meeting.

Chair Rohrbacher highlighted the upcoming events calendar and encouraged engagement and participation from the Committee.