

OREGON CREDIT UNIONS

ECONOMIC AND COMMUNITY IMPACTS

2.3 million Oregonians – 55% of the population – trust credit unions as their financial partners. And no wonder. Credit unions' not-for-profit, member-owned, cooperative structure inherently holds them accountable to the people and communities they serve.

A Popular Choice for Consumers

65

Credit Unions
Serving Oregon*

332

Credit Union
Branches

24/7

Technology

*Includes credit unions with branches or headquarters in OR

Committed to the Community*

As not-for-profit cooperatives, credit unions' commitment to the community is in their everyday DNA. Across the state, credit unions look out for consumers' financial well-being, by providing financial education, helping them to save for a brighter future, and by making the loans that help them get the keys to their dream homes, open businesses on Main Street, and buy the autos that help them get to work and school.



CREDIT UNION GIVING

\$5.2 Million

contributed to charities for scholarships, animal shelters, arts and culture, disaster relief, and more

12,668 Hours

Contributed to Community Service

1,100+ Non-profits Supported



SAVING FOR THE FUTURE

\$10.2 Billion

Deposited in High-Yield Accounts

\$127 Million

Deposited in Children's Savings Accounts

A PLACE TO CALL HOME



\$7.8 Billion

in Home Loans

Help for **1,100** First-Time Homebuyers

21,000 Home Equity Loans



GETTING OREGONIANS WHERE THEY NEED TO GO

\$7.3 Billion

in Auto Loans



FINANCIAL EDUCATION

17,000 STUDENTS

and 25,285 adults

OPENING DOORS ON MAIN STREET

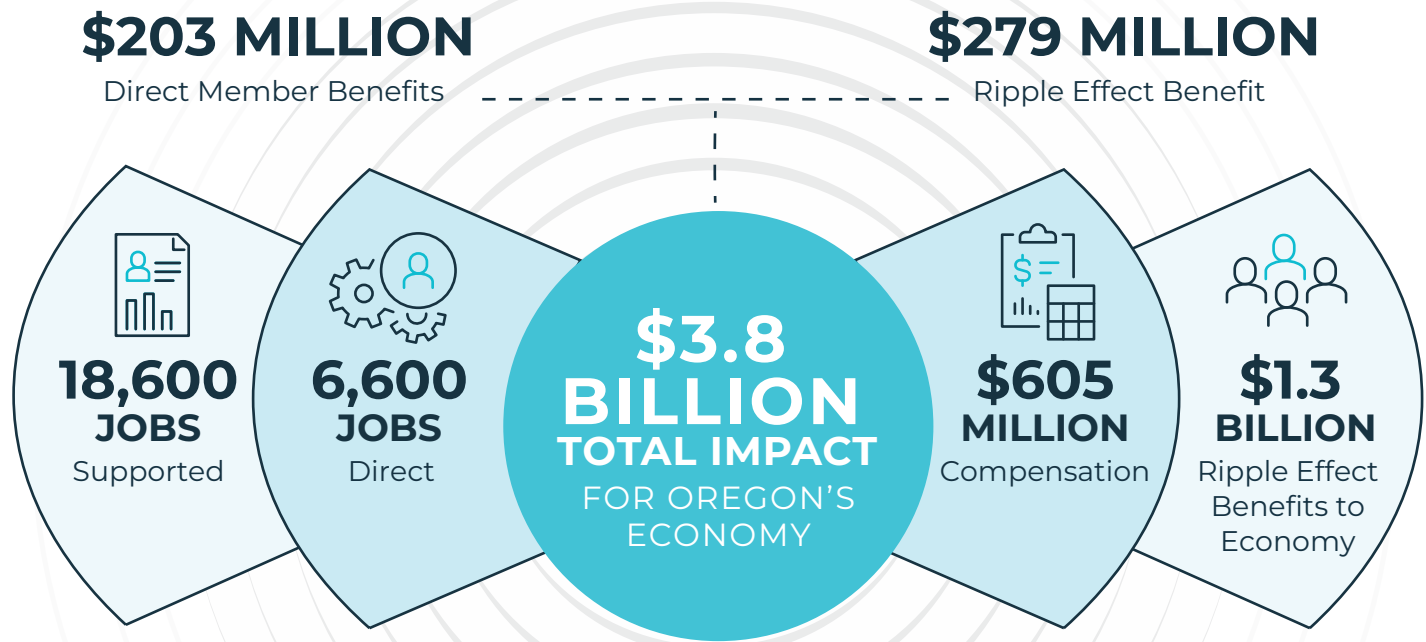
\$155 Million

in Loans to 2,500+ Businesses



Essential to the Economy*

Not-for-profit, cooperative credit unions reinvest earnings in their members through benefits that could save them money on their credit cards, car loan interest rates, or on fees. When those savings are spent in local communities, the entire economy benefits.



Every credit union job supports an additional 1.8 jobs in the economy, creating a significant ripple effect benefit to the economy.

Serving Main Street, Wherever Main Street Might Be

Credit unions are present in communities large and small. **36%** of Oregon's rural population belongs to a credit union.

More and More People are Making the Credit Union Choice

Since 2018, Oregon's population increased by **1.3%** while membership in credit unions grew **9.5%**.

*Learn more about ECONorthwest's independent analysis and methodology at [GoWestAssociation.org/ORImpact](https://GOWestAssociation.org/ORImpact)



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