

COLORADO CREDIT UNIONS

Not-for-Profit. Cooperative. Local. Trusted.

Guest Speaker Bio

Rachel Beck, Executive Director

Colorado Competitive Council

rachel.beck@coloradocompetes.org

The Colorado Competitive Council's executive director, Rachel Beck, has 20 years of experience in municipal and state government policy, research and strategic communications.



In her career, Rachel has an impressive list of accomplishments within the business community. She led five infrastructure and good governance ballot issue campaigns to success in southern Colorado; built a pro-business policy advocacy program at the Colorado Springs Chamber and Economic Development Corporation; worked with Public Health and the Governor's office during the pandemic to reopen shuttered retail businesses and restaurants; helped defeat several critical bills at the state legislature that would have cost Colorado employers hundreds of millions of dollars annually; and was named one of Colorado Politics' dozen nonpartisan statewide leaders to watch in 2020.

In her personal life, Rachel is an avid biker, reader, theater buff and traveler.

Colorado Competitiveness Council

Founded in 2005, the Colorado Competitive Council develops policy solutions that benefit Colorado businesses and ensure that our state continues to be competitive locally and globally.

With statewide reach, our diverse group of investors and collaborative approach to policy development means that inclusivity of all Colorado businesses is ingrained in what we do. When it comes to what we advocate for, it's simple: we want Colorado to be a great place to do business.