[Your credit union’s logo]

**Contact:**

Name/Title

Mobile Phone

Email

 [CU Name] is Safe and Sound

 *We’re local and trusted. Your money is insured here, up to $250,000*

City, State (date) The recent news about bank failures is unsettling. We understand why you might be concerned but rest assured [CU name] is a safe and sound financial institution. We meet [or exceed] regulatory standards for well-capitalized financial services providers.

“Insert quote from CU spokesperson, preferably CEO or executive leadership.”

We’ve been serving this community since [year CU was established]. [CU name] is a not-for-profit, cooperative financial services provider, essentially owned by you and the other members using our services. All decisions about the products and services we offer, and how we safeguard your deposits, are made in the best interests of you and our other members. Our structure inherently holds us accountable to our members. [Optional-say more about your risk management].

**For You. For Main Street. Not for Wall Street**

As a not-for-profit financial services provider, we don’t have stockholders. As a cooperative, we instead reinvest earnings in you, the member. That’s why you’ll find our interest rates and fees to be competitive.

We live and work in this community too and are proud to remain focused on your needs.

**Your Money is Insured at [CU Name]**

The National Credit Union Share Insurance Fund insures your money. It is protected up to $250,000 per individual depositor. And, if you have funding in excess of $250,000, we can work with you on strategies to expand coverage for you and your family. [Optional-say more about your strategic services and/or additional insurance coverage]. And here’s a reassuring fact: no credit union member has ever lost a penny of insured savings held in a federally insured credit union. You can find more information about insured credit union accounts at [mycreditunion.gov/share-insurance](https://mycreditunion.gov/share-insurance) [Optional: If your CU has its own online resource offering more information, you may wish to use that instead.]

**Spread the Word**

If you have family or friends who are concerned about their finances, tell them about [CU name]. We’d welcome them to join us. [Add link to your information about how to join.

**About:**

[Insert your CU’s “about us” statement and include web and social links]