**2022 GoWest/ECONorthwest Social Media Posts for**

**Oregon**

**OREGON**

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| **Platform(s)** | **Message** | **Visual** |
| Facebook | We’re committed to keeping Oregon communities strong — especially when times are tough. Oregon’s 2.3 million credit union members received $203 million in direct member benefits which contributes to an economic ripple effect. #CreditUnionDifference |  |
| Facebook | More than 2.3 million Oregonians choose credit unions as their preferred financial services partner. That’s 55% of the population! Those members enjoy the perks of membership, including $203 million they received in direct member benefits last year. |  |
| Facebook | Our “People Helping People” philosophy trickles down into everything we do. Oregon credit union employees connect with their communities, working side-by-side for charitable causes. We’re proud to be part of the #CreditUnionDifference! |  |
| Twitter | No doubt, Oregonians are experiencing challenging economic times. Oregon’s credit union 2.3 million members enjoyed financial security through $203 million in direct benefits last year. #CreditUnionDifference |  |
| Twitter | We’re committed to keeping Oregon communities strong — especially when times are tough. Oregon’s 2.3 million credit union members received $203 million in direct member benefits which contributes to an economic ripple effect. #CreditUnionDifference |  |