July 19th from 11 a.m. – 1:00 p.m. MST
In-person Meeting
Little America, Cheyenne, WY

Attendees:
Kim Withers, Meridian Trust FCU
Brian Rohrbacher, Atlantic City FCU
Jeremy Gibson, Trona Valley FCU
Brandon Smith, Reliant FCU
Stephanie Teubner, Blue FCU (attended virtually)
Bill Willingham, WyHy FCU
Matt Ballou, WyHy FCU
Jordan Beyer, GoWest
Dan Diorio, GoWest
Ryan Fitzgerald, GoWest
Chris Kemm, GoWest
Troy Stang, GoWest
John Trull, GoWest
Jennifer Wagner, GoWest

Welcome, Introductions, and Kickoff – Co-Chair Kim Withers

- Co-Chair Kim Withers opens meeting and does a call for introductions
- Introductions of committee members and GoWest Credit Union Association staff

GoWest Credit Union Association Comments - Troy Stang, President/CEO

- Sharing about the early advocacy enthusiasm in his career
- Context for the committee expectations and role in the advocacy process
- The importance of grassroots advocacy
- Defining the scope of all the advocacy priorities
GAC Committee Expectations and Goals - Co-Chair Brian Rohrbacher

- Co-Chair Brian Rohrbacher directs attention of committee members to the Expectations document and calls for thoughts.
- Stephanie Teubner shared about the importance of being able to tell our story and better understand what can be improved upon to ensure credit unions can have a greater influence.
- Jennifer Wagner shares about the importance of providing data for the community and economic impact reporting to show the value Wyoming credit unions are having throughout the state.
- Brandon Smith shares about his enthusiasm on not just how we do business but how we can thrive. The work of the Wyoming GAC meant to enable the work we do.
- Jennifer Wagner calls for feedback on the Committee Expectations from committee members especially as it relates to value.
- Troy Stang shares the importance of the cadence of the Wyoming GAC providing recommendations that will then be reviewed and approved by the association board.

Organizational order of various committees and working groups - Jennifer Wagner

- Improve the operating environment
- GAC purpose and definitions
- Advocacy Working Groups
- Subcommittees
- State Issues Working Groups
  - Issues including public funds, etc.
- Federal Issues Working Group
- Advocacy Cycles
  - 1st Quarter: Advocacy Quarter
  - 2nd Quarters: Advocacy Collaboration
  - 3rd Quarter: “Stronger Together”
  - 4th Quarter: Advocacy Outreach

Wyoming State Advocacy Discussion – Dan Diorio

- Committee commented on several policy issues.
- Cryptocurrency: some committee members are hearing from members but not all
  - Some credit union members have expressed concerns about digital currencies.
  - Several members are inquiring about cryptocurrency from a knowledge standpoint but not expressing strong interest in investing.
  - Committee consensus that much of the digital currency work is policy and economically motivated and not pushed directly by consumers and credit union members, specifically.
- Insurance burdens related to being able to provide comprehensive benefits as a part of the Trust.
- State influence on federally chartered credit unions.
- Trust model
• Public Funds
  o The importance of mobilization to ensure this effort is secured the next time it is run.
  o Kim Withers shares about the crucial nature of public funds for ensuring liquidity.
• Electronic Titling
  o Ryan Fitzgerald shared about the experience of getting this passed in Idaho this past year.

Federal Issues update - Ryan Fitzgerald

• H.R. 7003
• H.R. 6889/S. 4325
• Fall Hike the Hill
• Brian Rohrbacher shared about the Spring Hike the Hill and gave a recap on the discussions with Wyoming members and legislative staff.

Regulatory Affairs Update - John Trull

• Reviewing the regulatory promise
• Third Party Vendor authority
  o Reviewing the authority that is already on the books and whether more direct authority from agencies
    ▪ Direct exam authority

Grassroots and Political - Chris Kemm and Jordan Beyer, Overview of programs

• An overview of Grassroots programs and initiatives to come
• CULAC Fundraising
• State PAC Fundraising