Welcome, Introductions, and Kickoff – Acting Co-chair and NWCUA Board Chair Jeff Adams

- Jeff Adams began the meeting and welcomed committee members.
- Committee meeting notes from the Q3 2022 WA GAC were reviewed and accepted as-is.

Introducing the GoWest Advocacy Team

- Jennifer Wagner reviewed the new GoWest advocacy team members and what responsibilities would remain the same, new faces from outside of Washington, as well as newly created positions and the focus on advocacy communications.
- Troy Stang offered comments related to how the advocacy function of the organization has developed and further built out the advocacy resources and capabilities for the future.
Grassroots Advocacy

- Pam Leavitt and Jordan Beyer of GoWest provided an update on next steps and focus for the new grassroots structure including defining the gold standard program and next steps for
  - Defining the gold standard
  - Refreshing the CU advocate program
  - Planning meetings taking place and working with the Advocacy Subcommittee Meeting
  - CU Advocate Community, Key Contacts, Advocacy Coordinator
  - The importance of educating legislators and teams

Regulatory Update and Discussion

- John Trull reviewed the GoWest Regulatory promise and led a discussion around interest rate risk as well as census data and its impact on low-income credit union designations.
- The committee asked questions around NCUA priorities and its future agenda as well as items of note for the CFPB.

Federal Issues Discussion

- Ryan Fitzgerald shared more about the strategy behind interchange legislation as well as how credit unions had responded to calls to action so far.
- The committee asked questions and shared feedback on the Association’s approach to engagement and/or support of congressional candidates, especially in open seats.
- The committee received an update on the status of SAFE Banking and potential for NDAA inclusion, Credit Union Board Modernization, and the Inflation Reduction Act.

CULAC Outreach and Discussions – Mina Worthington, CULAC Trustee for Washington

- Mina provided an overview of recent outreach and the themes of discussions had with fellow CEOs on CULAC participation, perspectives, and ways to re-engage moving forward.
- Mina shared Washington’s latest available YTD CULAC fundraising recognizing there were more events and points of engagement in the coming months.

Washington State Advocacy Discussion

- Joe provided a recap of the 2022 Primary results.
  - While some items can and will change between primary and general results indicate likely to remain similar political R/D splits in both chambers.
- Committee members provided feedback on the conversations they were having with candidates throughout the state.

Close Meeting